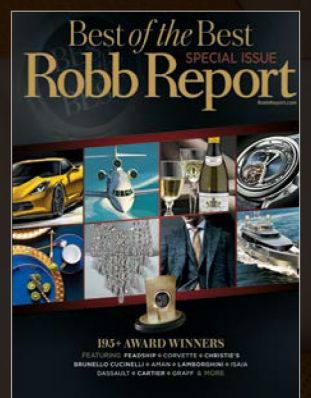
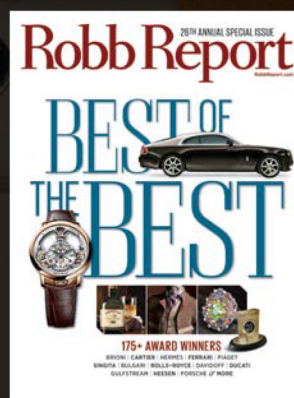
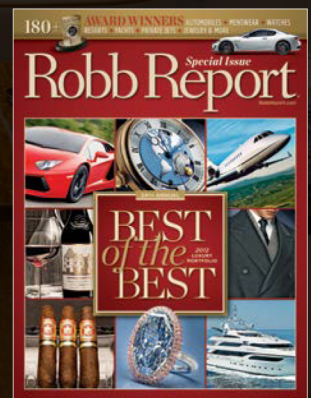
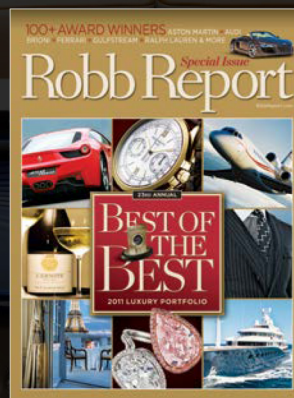
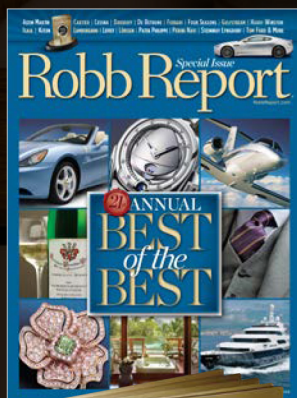


# Robb Report

# Becker Automotive Design

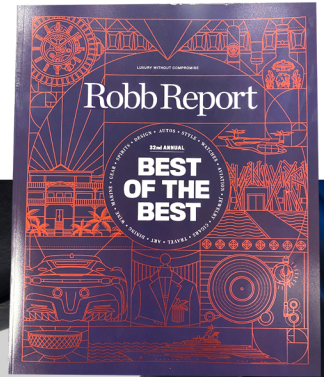
# BEST OF THE BEST

— 14 TIME AWARD RECIPIENT —





“BEST OF THE BEST” 2020



# Becker Lincoln Navigator L

EXECUTIVE  
TRANSPORT

Becker Automotive Design Builds SUVs and vans that are the definition of a mobile office and far exceed the original automaker's quality at that. New this year is the Becker Lincoln Navigator L, the SUV's longest variant. Becker tunes the independent rear suspension for maximum comfort and refits the entire rear compartment to client requirements, with jewellike custom switchgear and adjustable VIP seating that still passes stringent Department on Transportation safety requirements.

High-touch upgrades, including work tables and cabinetry, help create the type of environment typically reserved for private jets, with expanses of high-quality leather and the finest wood veneers, plus panoramic interior lighting-for which the back roof has been raised five inches-for a greater sense of space. A full infotainment suite is operated via touch control or voice command and displayed on a 43-inch screen built into the forward partition.

By design, the exterior of Becker's Navigator is remarkably similar to that of the original, maintaining a discreet appearance that does not attract undue attention- a frequent request from the company's many high-profile clients. From \$180,000 [beckerautodesign.com](http://beckerautodesign.com)





## Becker Mercedes-Benz Metris Van

AFTERMARKET

With often utilitarian interiors and all the aerodynamic advantages of a rectangle, vans aren't the four-wheelers you fantasize about—until now. Becker Automotive Design's reimagined Mercedes-Benz Metris van takes the German marque's already gentrified transport and turns it into a posh executive escape. Features include bespoke audiovisual systems, top-tier connectivity, a selection of seating configurations (for as many as five passengers) and cabin comforts usually associated with exclusive aircraft.

"We source the interior materials from the same vendors that Mercedes-Benz uses to kit their Maybach models," says company founder and CEO Howard Becker. "But all structures of the rear interior, even the seat frames, are constructed by us in-house, from the ground up. And we add substantial materials for sound deadening and noise cancellation."

Perhaps more impressive are the vehicle's command center-like capabilities. Notes Becker: "The latest high-speed 4G routers use boosters, hard-wired exterior antennas and multiple internet service providers to ensure the best signal strength at all times, and all audiovisual and mobile office electronics are controlled through our customized Crestron processing system." Take that, Tony Stark.

The power train—mating a 2.0-liter, turbocharged 4-cylinder engine with a 7-speed transmission—remains the same as that of a factory-fresh Metris and is complemented by a Mercedes-Benz-sanctioned air suspension.

Becker's net result is the automotive equivalent of a geode rock: It's low-profile on the outside but stunning when opened, displaying the latest in high-tech and high-touch amenities—a van at the vanguard. [beckerautodesign.com](http://beckerautodesign.com) **V.M.**

ENGINE:  
**2.0-liter,  
turbocharged  
4-cylinder**

POWER:  
**208 hp**

TOP SPEED:  
**100 mph**

BASE PRICE:  
**\$150,000**

TROY BECKER



“The idea is that during your transportation time, you can do everything you could do if you were on a private jet.”



# Spiffy Sprinter

 Becker's ultra-personalized vehicles transport executives, dignitaries, and celebrities while providing them with all the accoutrements found on first-class flights. Take, for instance, this Mercedes-Benz Sprinter

van, which is outfitted with a fully functioning kitchen inspired by an aircraft galley. “The idea is that during your transportation time, you can do everything you could do if you were on a private jet,” says Howard Becker, the founder and CEO of Becker

Automotive Designs. “And what private jet doesn't have coffee if you want it?”

The JetVan's interior designer, Natalia Wilner, worked in the aviation industry for nearly 20 years and learned to make the most of limited dimensions. “I love the

challenge of a small space,” she says. “We collaborated to fit in everything from a blender to a vacuum to three large-screen TVs.”

The JetVan is also comfortable, thanks to a customized air suspension and additional noise-reduction

and heat-insulation materials. Filtered fresh-air ventilation keeps oxygen at optimum levels. Each vehicle is built to the client's exact specifications and can take as long as six months to complete. (from \$225,000) [beckerauto.com](http://beckerauto.com) —*Laura Burstein* 

ULTIMATE OFFICE ON WHEELS

BECKER JETVAN



TROY BECKER





EXECUTIVE TRANSPORT




BECKER CADILLAC ESCALADE  
ESV LUXURY MOBILITY VEHICLE

Becker Automotive  
Design

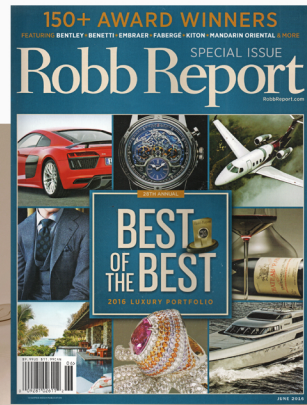
has been producing ultra-secure luxury transport vehicles for more than 20 years. Its latest specialty vehicle is designed specifically for passengers who use a wheelchair or mobility scooter. It's a stretched Cadillac Escalade ESV retrofitted with longer rear doors, a higher roof, and a lowered floor, and

equipped with an electric lift. The rear portion of the cabin features two forward-facing seats and room for a wheelchair or scooter. Options include a 40-inch TV, theater-quality sound, and Internet connectivity. Becker's custom-made seats are available with heating and massage functions. Like all Becker models, the Luxury Mobility Vehicle can be ordered with various levels of armoring. [beckerautodesign.com](http://beckerautodesign.com) (starting at \$275,000)

—Laura Burstein 







**EXECUTIVE TRANSPORT**

## Becker Automotive Design Armored 1-Ton Escalade

» High-profile figures ranging from government officials to celebrities have used Becker Automotive Design's vans and SUVs to travel comfortably, securely, or both. The Southern California company's latest offering is the Armored 1-Ton Escalade. It's built on a heavy-duty 1-ton Chevrolet Suburban chassis, features Cadillac Escalade bodywork, and can be customized with various levels of protection, including armoring that raises the curb weight to nearly 12,000 pounds. The SUV also includes a variety of mobile-office features, such as a military-spec Wi-Fi router and high-resolution flat-screen TVs. The aircraft-style rear seats are built in-house by Becker and upholstered in high-grade leather. —LAURA BURSTEIN

To build the Armored 1-Ton Escalade, Becker stretches the wheelbase of the Suburban by 20 inches and raises the roof 5 inches.

Depending on the order, the vehicle takes 120 to 180 days to complete.

The vehicle comes with a 3-year/36,000-mile warranty.

**Becker Automotive Design,**  
[beckerautodesign.com](http://beckerautodesign.com) (starting at \$350,000)







BEST OF THE BEST | WHEELS

## SPECIALTY VEHICLES



### LUXURY TRANSPORT Becker Cadillac Escalade ESV

**T**HE LATEST OFFERING from Becker Automotive Design—the Southern California firm that for two decades has been transforming vans and SUVs into road-going business offices—is equally equipped for work and entertainment. It features electrically operated rear seats that recline and extend to footrests

mounted into the floor; high-speed Wi-Fi; high-definition video on a 32-inch LCD monitor that rises from the divider separating the front seats from the rear cabin; a Kaleidescape server for streaming movies on the video screen; and a surround-sound audio system that includes Dynaudio speakers and digital amplifiers.

The Becker Cadillac Escalade ESV is available in three sizes. The extended-wheelbase version adds 20 inches of legroom to the rear cabin,

and the raised-roof option increases the headroom by more than 4 inches. When ordered in the standard Escalade ESV size (which is already 20 inches longer than the standard Cadillac Escalade), the vehicle has a starting price of \$160,000. Like all Becker vehicles, the Escalade ESV can also be equipped with bulletproof armor. —SHAUN TOLSON

**Becker Automotive Design,**  
[beckerautodesign.com](http://beckerautodesign.com)





## WHEELS SPECIALTY VEHICLES

### EXECUTIVE TRANSPORT Becker JetVan



### EXECUTIVE TRANSPORT Becker JetVan

*A*LTHOUGH STILL AS discreet as ever, the Becker JetVan has a new look because Mercedes-Benz has redesigned the Sprinter on which it is based. The 2014 Sprinter features a revised front end, hood, grille, headlights, and bumper. Becker Automotive Design, which is based in Southern California and will deliver its JetVan just about anyplace worldwide, begins with a Sprinter and transforms the interior so that it resembles the cabin of a private jet. Prices



range from \$250,000 to \$450,000 depending on the amenities that are added. A JetVan's interior can include reclining leather seats, custom carpeting, a choice of wood veneer trim, a Crestron-controlled

entertainment system, and even a restroom. The vehicles can be equipped with a full suite of mobile-office technology and multiple video monitors, including a 40-inch screen for videoconferencing or watching movies. Enhanced climate control, sound insulation, and suspension will ensure a comfortable ride and work environment.

—JOE RICHARDSON

**Becker Automotive Design,**  
805.487.5227, [www.beckerauto.com](http://www.beckerauto.com)





*Becker Armored Cadillac Escalade ESV*

**EXECUTIVE TRANSPORT:** *Becker Armored Cadillac Escalade ESV*

**B**ECKER AUTOMOTIVE DESIGN'S version of the Cadillac Escalade ESV luxury SUV offers riders incomparable comfort and enables them to remain as productive as they would be at their office, thanks to the cabin's fine materials and high-tech equipment. Now the vehicle also can keep them secure, because the Oxnard, Calif., company has added an armored version of the ESV to its executive-transport lineup. The armored ESV actually begins as a Chevrolet Suburban, because the Chevy's chassis is better suited than the Caddy's for bearing the added



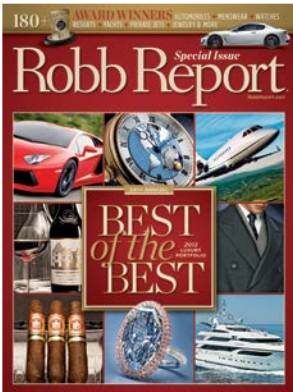
weight of Becker's ballistic-protection components. Becker swaps out the headlights, fenders, grilles, and

badging, so it is virtually impossible to recognize the vehicle as a Suburban and not an ESV.

After stripping the interior to its core and before adding its leather and wood trim, mobile-office technology, and 32-inch video screens, Becker lines the vehicle with steel that is hard enough to stop either handgun or assault-rifle bullets—depending on the level of protection the owner selects. Prices for an armored ESV range from \$250,000 to \$350,000. —PAUL MEYERS

*Becker Automotive Design,*  
 805.487.5227, [www.beckerautodesign.com](http://www.beckerautodesign.com)





Becker Cadillac Escalade ESV



### EXECUTIVE TRANSPORT: Becker Cadillac Escalade ESV

#### EXECUTIVE TRANSPORT Becker Cadillac Escalade ESV

ONCE AGAIN, Becker Automotive Design has taken a winning formula and improved it. For the Becker Cadillac Escalade ESV, the Oxnard, Calif., company transforms the capable and comfortable SUV into a powerful, versatile mobile office that enables every minute of travel time to become get-it-done work time.

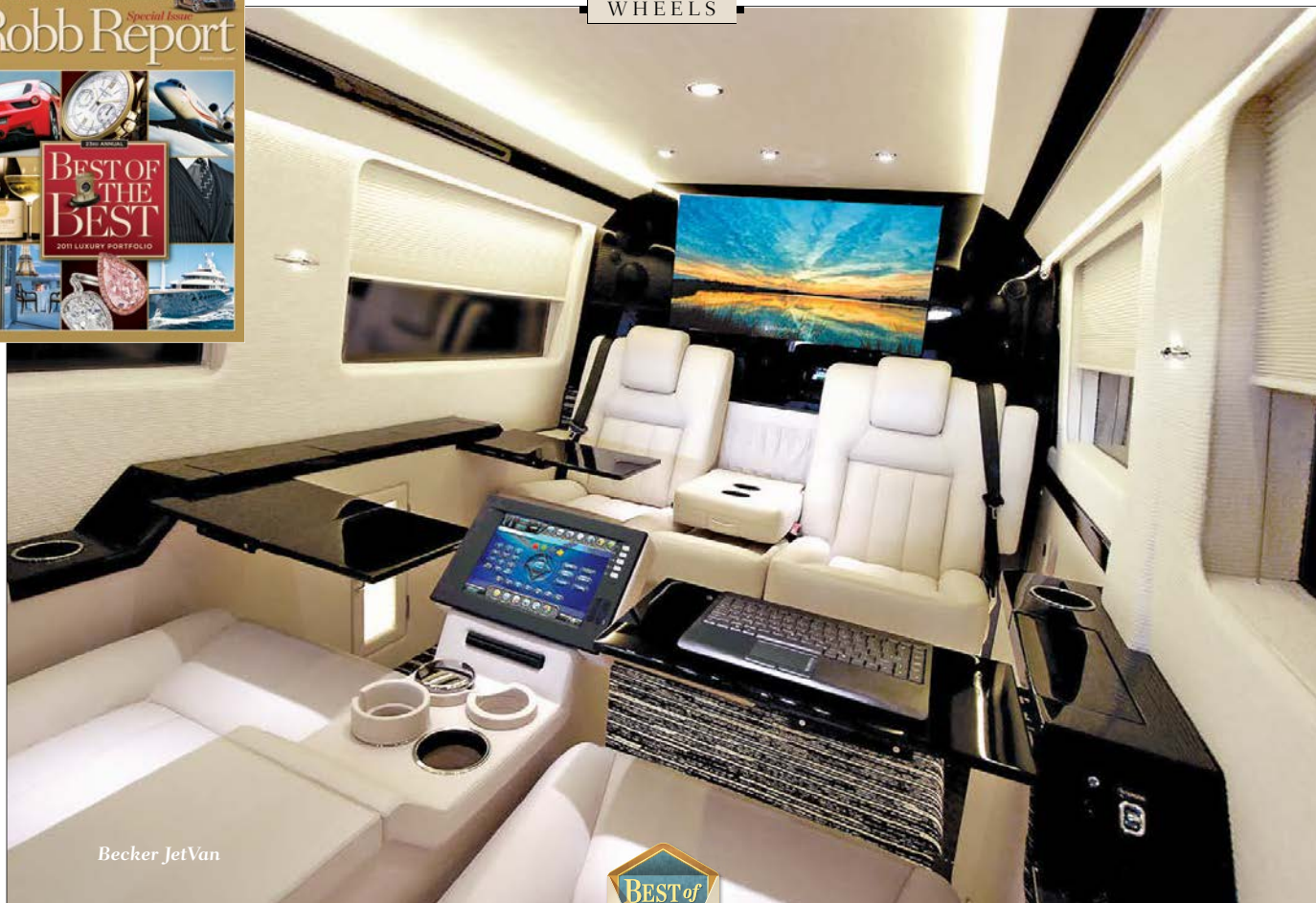
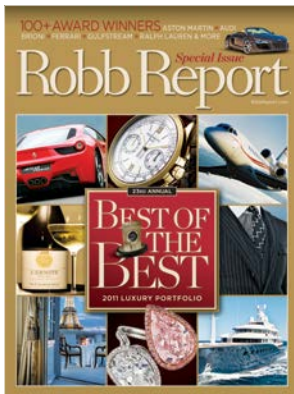
The latest version of the Becker ESV,

which is priced from \$150,000 to \$350,000, includes fully integrated 4G connectivity that delivers lightning-fast Internet downloads and seamless video-conferencing on a 32-inch LCD flat-screen monitor. Entertainment systems are a Becker hallmark, and its surround-sound audio and video offerings for the ESV match the performance of most home theater systems. —R.R.

Becker Automotive Design, 805.487.5227,  
[www.beckerautodesign.com](http://www.beckerautodesign.com)







Becker JetVan



## EXECUTIVE TRANSPORT: *Becker JetVan*

### EXECUTIVE TRANSPORT *Becker JetVan*

**B**ASED ON THE Mercedes-Benz Sprinter, Becker Automotive Design's JetVan can coddle passengers in the manner of a Maybach while offering them a host of high-tech communication devices. The latest version of the JetVan is equipped with the Sprinter's all-new clean-diesel 3.0-liter V-6 BlueTEC engine. The vehicle now has a range



of more than 400 miles.

The engine and the body shell are essentially all that remain from the

Sprinter; Becker begins each made-to-order project by gutting the van's interior. The JetVan is available in six different configurations and ranges in price from \$225,000 to \$400,000, depending on its options and amenities. Choices include Wi-Fi, an LCD screen for videoconferencing, and surround-sound audio.

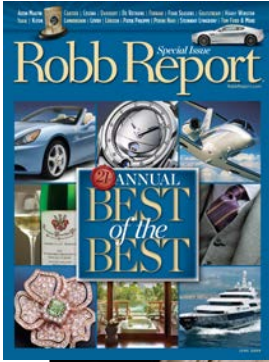
—PAUL MEYERS

*Becker Automotive Design, 805.487.5227,  
[www.beckerautodesign.com](http://www.beckerautodesign.com)*









Becker Automotive Design  
Cadillac Escalade ESV



\* MULTIPASSENGER VEHICLE: *Becker Automotive Design Cadillac Escalade ESV* \*

**MULTIPASSENGER  
VEHICLE**  
*Becker Automotive Design  
Cadillac Escalade ESV*

THE SPECIALTY ARENA is choked with aftermarket builders claiming to build a better mousetrap. But one manufacturer, Becker Automotive Design, has stood the test of time, consistently setting the bar for quality, innovation, and value. The company's latest offering, the Becker Automotive Design Cadillac Escalade ESV (priced from \$150,000 to \$250,000), is the ultimate iteration of a rolling personal office. It is a discreet and understated alternative to



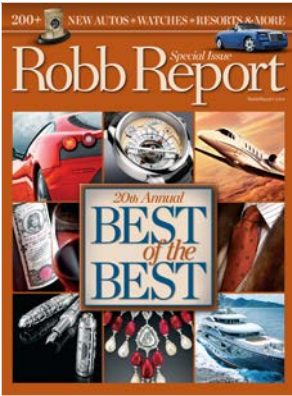
chauffeur-driven sedans and limousines in which you can do little but sit in traffic and bungle with a BlackBerry.

While its exterior remains as unassuming as any Escalade's—rating

near zero on the look-at-me scale—the ESV's interior is unlike anything from GM. It is spacious and luxurious, and its exclusive rear seats surpass even those of a Maybach 62S for comfort. But the genius of the Becker is its functionality as a fully equipped office-and-entertainment environment, with Internet, computing, theater, and music systems managed by a one-touch Crestron controller. This technology is matched by custom-ordered materials: leather, wood, and fabrics for the window coverings. Armoring options are also available. —R.R.

*Becker Automotive Design, 805.487.5227,  
[www.beckerautodesign.com](http://www.beckerautodesign.com)*





Becker JetVan

Best  
of the  
Best

### MULTIPASSENGER VEHICLE: *Becker JetVan*

#### MULTIPASSENGER VEHICLE *Becker JetVan*

AMONG BUSINESS-CLASS conveyances, the old-fashioned van is hardly the stuff of CEO daydreams. It is more likely to evoke queasy experiences in airport parking shuttles and sightseeing tour buses. This, however, is no old-fashioned van. With lavish interior appointments and a full contingent of cutting-edge technology, the Becker JetVan lies somewhere between Air Force One and a Bentley Arnage, a rolling refuge that is one part corner office and one part private club.

The JetVan is derived from the

Mercedes-Benz Sprinter van, which is assembled in Germany and sold in North America under the Dodge and Freightliner brands. Becker restores the vehicle's original Mercedes identity and upgrades the exterior to S-Class grandeur. A specially tuned 3-liter turbocharged diesel V-6 provides the motivation.

Becker uses a host of technologies and convenience features in the JetVan that are derived from the aerospace industry, including strong, lightweight honeycomb and composite materials. Sophisticated aviation-quality ambient LED lighting, first-class reclining leather seats with hideaway work surfaces, and power-operated blackout blinds further con-

tribute to the van's executive-jet ambience.

With a catalog of six floor plans as a guide, Becker fashions each JetVan to the specific tastes and requirements of its buyer. A tailor-made JetVan can command anywhere from \$250,000 to \$500,000. It is safe to say that no two are alike, considering the vast choice of cabin materials and colors, the various high-speed wireless Internet connectivity and videoconferencing options, the recreational-fitment possibilities (such as wet bars), and the array of security preparations, which include full armoring. —M.P.

*Becker Automotive Design, 805.487.5227, [www.beckerautodesign.com](http://www.beckerautodesign.com)*





*Becker Automotive JetVan*

## VAN AGAIN

For those days when you prefer to leave the driving to someone else, consider a chauffeur-driven **Becker Automotive JetVan** (from \$125,000 to \$275,000). “Not only does it give you the ability to relax and enjoy,” says Becker Automotive Design CEO Howard Becker, “the amount of concentrated work you can do in an hour’s commute can be augmented by the fact that you’re on wireless high-speed Internet. When you get to the office, you’re an hour ahead of where you would have been.”

Becker begins with a Dodge Sprinter, the U.S.-market version of Mercedes’ globally popular Sprinter van, transforms it with European trim, and adds special (but not ostentatious) headlights, side steps, wheels, and tires. The brakes and suspension are

upgraded, and the engine is tweaked to 200 hp and 300 ft lbs of torque.

Custom-designed to customer tastes and needs, JetVan interiors, as the vehicle’s moniker suggests, resemble those of private jets, offering elements of a state-of-the-art mobile office and a top-of-the-line home theater. Even the intensity-adjustable advanced LED overhead lighting emulates that found in private aircraft.

—GARY WITZENBURG

*Becker Automotive Design, 805.487.5227,  
www.beckerautodesign.com*







## Aftermarket



### WORK AND PLAY

Becker Automotive Design clients usually make three requests. They want a vehicle that does not look ostentatious, does not create resentment, and gets the green light from their personal security personnel. The **Becker Excursion** meets all three criteria and offers interior features that belie the Ford's modest exterior. Prices start at \$85,000, although most owners order options that raise the cost to about \$175,000.

One of the most popular options is wireless Internet access. Becker's systems include cellular and satellite connections. Owners can log on via laptop docking stations and view web sites and e-mails on a 30-inch LCD screen. The mobile office also functions as a rolling entertainment center with a home theater system. —FLUTO SHINZAWA

*Becker Automotive Design, 805.487.5227,  
www.beckerautodesign.com*





## Best Aftermarketeters



*Becker Automotive Design*

### COMFORTABLE DISCRETION

**Becker Automotive Design's** leather-lined Ford Excursions are equipped with every necessary office tool and every entertainment device possible, but from the outside, they look like any SUV you might see at a supermarket, in a school carpool line, or in rush-hour traffic. That's exactly what the company wants you to see, because Becker designs its SUVs for people who want to remain out of the spotlight. "It doesn't draw attention," says Howard Becker, company president. "It's low-key and not ostentatious. If you're picking up the kids at school and you drive up in a stretch limo, you may feel awkward."

For the corporate customer, the Excursion includes a cell phone, a personal computer, a printer with fax and copying capabilities, and a wireless Internet connection. The vehicle, however, can serve as a lounge as well as an office. You can watch DVDs or play video games on the 15-inch flat-panel monitor, put the built-in heat-and-massage systems to work on your back, or enjoy your favorite CD on the Excursion's mobile theater system. "You can work or you can enjoy some of the things in comfort," Becker says. "Now, getting stuck on the George Washington Bridge isn't a big deal." —FLOYD SHINZAWA

*Becker Automotive Design, 805.487.5227,  
www.beckerautodesign.com*

